

MILK QUALITY

The way a business captures and manages quality assurance data can result in reduced productivity, inefficiencies and poor communication within teams.

QCONZ have helped clients to overcome this issue by developing electronic data solutions to help better manage this process and improve business intelligence through reporting.

Milk test results at your fingertips

The Milk Quality App enables farmers to see their latest milk quality test information and milk production trends from their smartphone. It provides farmers with milk quality results as soon as they are released, along with milk collection volumes and details.

Case Study - Mataura Valley

Mataura Valley Milk came to QCONZ with the need to provide high quality, real-time production and milk quality information to their suppliers.

They wanted to work with a company that could relate to their farmers, and that knew the challenges and opportunities that could come from being part of a world class dairy operation.

QCONZ was able to work alongside the Mataura Valley Milk team to develop an App that delivered farmers the information they needed, when they needed it, and in a highly engaging, easy to use interface. The solution was delivered on-time and on-budget.

How it works

The milk test data and collection volumes are auto-updated by the processor to the app and then rolled-out immediately to farmers.

Once a supplier is set up and user name and password established, the farmer simply searches for their dairy company name in Google or Apple to install. The farmer logs in and starts receiving data. The mobile app is hosted and managed via QCONZ but dairy company specific.

Along with milk test results, this app also provides a highly visual and graphical interface for farmers to quickly see how their production and milk yields are going. This includes the ability to compare this season with last season's performance. This data can be used to help make quick and informed stock and pasture management decisions.

Key benefits

- Keep up to date with easy access to milk quality results
- Instant milk down-grade alerts
- Milk collection history for trend analysis and benchmarking
- Password protected, multi-farm access
- Auto updates results when connected
- Unlimited user logins per farm

